

MINUTES

CGMC - 7:30am, Tuesday 19 June 2007
CGM Offices, Busport, 17 Gheringhap St, Central Geelong.

Section A – Procedural Matters

1. **Welcome/Apologies**

Present: Colin Kosky, Jason Barnett, Julie Hyslop, Sandy Kelly-Burton, John Sisley, Mark Davis, Andrew Senia, Kate Messenger, Peter Rodger, Cr John Mitchell, Jodie Smith-Reyntjes, Emma Moody, Mandy Wright (minutes)

Apologies: Annette Cotter, Paul Smart.

2. **Declarations of interests**

- No declarations of interest.
- Committee members advised pecuniary interest forms will be sent out to all committee by COGG governance unit for 2007-2008.

3. **Acceptance of previous minutes**

- Amend minutes to show Peter Rodger as apology for May.
- Moved Mark Davis, seconded Sandy Kelly-Burton that the minutes of meeting dated 8 May 2007 be accepted as a true and accurate record. **Carried.**

4. **Matters arising from previous minutes**

- JSR confirmed postal ballot underway, with 6 nominations for 2 positions.
- MD advised he would have preferred there to have been 2 nominations and 2 votes. Jodie advised that she had been directed by Council's Governance Department.

Action:

Council's Governance Department to be contacted to discuss options for future postal ballots.

5. **Sub Committee Minutes (taken as read):**

6. **Question time** – opportunity for questions from public gallery.

- No members of the public were present.

Section B - Reports

7. **Finance Report**

- Report for May 2007 tabled.
 - JSR advised expected carry over to 2007-2008 is \$21,000.
 - Peter Rodger enquired whether the \$15,000 payable to the Council could, in future, be paid out \$3,000 per year.

Action:

- CK & JSR to enquire with Council re payment process for future special rates.

8. **Activities Planning 2007- 2008**

Draft plan circulated.

- Email feedback incorporated into tabled version (3)
- CK invited comments from Committee members re Activities Plan

Moved Peter Rodger, seconded Andrew Senia to adopt the Annual Activities Plan 2007 - 2008 **Carried.**

- CK asked if Committee members were happy with the process of having a workshop/draft/email feedback. General comments included more opportunity for brainstorming and an opportunity for an individuals' point of view to be heard.
- A full induction process should be set up for new committee members.

9. Marketing sub-committee recommendation – Park and Ride

Recommendation:

CGM supports the Central Geelong Park & Ride Shuttle bus and the Free City Bus for \$30,000 per year for 3 years starting 1st July 2007, with the conditions that any changes in service levels by Council need to be negotiated with CGM including that any new services will include as a minimum a CGM logo at no additional cost and that CGM be given first option for branding any additional services.

Moved Mark Davis, seconded John Sisley to support the above recommendation
Carried.

10. Executive Update

- **School Holiday Programme** – planning underway.
- **Networking Event** - there was \$8k in sponsorship, 200 people attended and the feedback was good.
- **Advertising Campaign** – a 15 second ad has been shown at Village Cinemas 1634 times (contracted to be shown 545 times over 3 months).
- **Central Focus** – has been distributed.
- **Night Markets** – traders only want 2 events per year and their request for support will be discussed at next marketing sub-committee meeting.
- **Farmer's Markets** – Management brought in house and Shelley is on board to take over this plus the Lt Malop Street programme. There is a stallholder's meeting tonight and recommendations for the market 2007/2008 will be proposed including amendments to fee structure to allow own trestle tables.
- **Buy Local Campaign** – launched and evaluation will be available when the group next meets.
- **More Magazine** – going to print and after negotiating with the suppliers, 15,000 extra copies will be printed for the same price by using reduced gsm on centre pages.
- **ICTC Conference** –JSR attending ICTC 2007 in Auckland – 25 to 30 June.

Section C– Confidential Matters

Meeting to be closed to general public to discuss confidential matters of the current agenda.

10. Confidential matters

- No confidential matters were discussed.

Section D – For information

11. General Business

- Sandy thanked Jodie for the flyer regarding availability of fresh food and groceries in Central Geelong in light of the closure of Coles.

12. Meeting Closed

Next Meeting scheduled for Tuesday 17 July 2007, 7:30am at the Busport Office.

Action List

Action	Who	Date for completion	Completed
Contact Council's Governance Department re options for future postal ballots.	JSR	17/7/07	Yes
Investigate alternate payment process for future special rates.	JSR	17/07/07	Yes
Arrange for approved annual activities plan to be printed	JSR	17/07/07	Yes
Advise CoGG re support for park and ride and free city bus including conditions	JSR	17/07/07	Yes