

## Central Geelong City Management Committee

### Minutes from the Committee Meeting 7:30am, Tuesday 6<sup>th</sup> April 2004 Central Geelong City Management Offices



#### 1. Welcome/Apologies

- Meeting opened at 7:30am.

**Present:** Helene Bender, Emma Moody, Bob Bourke, Denis Peacock, Gerard Garner, John Sisley, Annette Cotter.

**Apologies:** Steve Bentley, Peter Rodger, Bob Gartland, Tim Santalucia, Ed Coppe

**Absent:** Peter Moore.

#### 2. Acceptance of Previous Minutes

- Moved Annette Cotter, seconded John Sisley** - the Committee meeting minutes dated 2<sup>nd</sup> March 2004 are accepted as a true and accurate record.

#### 3. Matters Arising from Previous Minutes

- See Action List attached.

#### 4. 8:15am - Presentation from David Withington re. Development of Ropeworks Site

- Woolworth's to lodge an application with Council regarding development of Ropeworks site in Pakington Street. Development to include a Safeway Supermarket, 20-25 speciality shops, 300 car parking spaces and some residential. 3800m<sup>2</sup> available for total development. Supermarket is unlikely to trade 24 hours, but will include a Deli, Bakery and minimal clothing lines. Speciality shop tenant mix (10 of which will front onto Pakington Street) is currently being planned.
- Anticipated turnover is \$35 million per annum, compared to current turnover at the existing Geelong West Safeway of \$18 – 20 million.
- Anticipated opening of the Ropeworks site is 2006. After a year of operation of the Ropeworks site, the Geelong West store will be closed down.
- First stage of consultation to be completed by April 2004. Public consultation to commence after this.
- Anticipated that the application would be lodged with Council in July – August.
- CGCMC indicated its interest is viewing more defined plans when available (end of April), particularly with regard to the specialty stores.
- General reaction to development of this site is relatively positive to date, however there is some concern regarding traffic and safety.

#### 5. Update regarding CGCM Staffing Arrangements

- Emma advised that applications for the Administration Position are to close on Thursday 9<sup>th</sup> April 2004.
- Emma also advised that Jodie returned to work on Monday 5<sup>th</sup> April as Assistant Centre Manager on a part time basis. Jodie will continue to work one day per week (Monday's) until 10<sup>th</sup> May when she will increase her hours to 19 hours per week (Monday's & Tuesday's).
- Kylie Roberts commenced work in mid March as CGCM Marketing Assistant on a temporary basis until June 2004. Kylie's current hours (Tuesday – Friday) will be reduced to 3 days per week (Wednesday – Friday) when Jodie's hours increase.

**Action:** Emma to shortlist applications for Administration position and conduct interviews asap.

#### 6. Update regarding meeting with Lisa Neville - Newcomb Secondary College Development

- Meeting held with Lisa Neville on Thursday 18<sup>th</sup> March 2004 to discuss Newcomb Secondary College Development.
- Notes of meeting as per meeting pack.

## **7. Geelong Major Events Review**

- Review of Geelong Major Events Committee currently being undertaken by CoGG and carried out by an independent consultant.
- Following request from Westfield Bay City, Annette Cotter, Kate Scaddan and Bob Bourke were invited to attend a feedback session and were given the opportunity to make comment.
- Nothing further to report at this stage.

## **8. Christmas Decorations**

- Helene attended a de-brief of the 2003 Christmas Decoration Program and advised the CoGG that CGCMC would not be contributing financially to the 2004 program. This is due to the fact that CGCM has contributed \$60,000 over a two year period.
- Installation dates for the 2004 program have not yet been confirmed.

## **9. Litter Prevention Advisory Committee**

- CoGG Litter Prevention Advisory Committee was established on Monday 15<sup>th</sup> March 2004 to share knowledge on litter issues and opportunities to prevent litter, encourage input to litter prevention programs and advise Council through the GM City Services on litter related matters.
- Helene attended this meeting to determine CGCM's potential involvement in this Committee however it was agreed that CGCM would not be an appropriate local businesses representative on the Committee as this position must represent all businesses in CoGG, not just Central Geelong.
- Discussion held regarding 'Clean up Central Geelong' campaign in conjunction with the Clean Up Australia campaign. John Sisley indicated his interest in progressing this idea further in conjunction with the 2005 Clean Up Australia event.

## **10. Update re. Ryrie Street Double Bus Stop**

- It was necessary to relocate one bus stop in Ryrie Street in 2003 because of Beltcher building verandah rebuild (west side of Moorabool) to east side creating a double bus stop.
- McHarry's drivers found the double bus stop a better stop, made it easier to join the flow of traffic, less traffic congestion as they are not competing with traffic turning left into Moorabool Street. If a vehicle is parked at a single bus stop (which often happens), the bus needs to double park which causes issues for some passengers trying to get off the buses - however double stop allows space.
- Both taxi companies are agreeable to relocating to the loading zone Union to Yarra, the current taxi zone would be opened up to car parking - four spaces. Helene's recommendation in 2003 was for this to happen at least two weeks pre Christmas.
- The businesses in the section Moorabool to Union had Bowman & Knox send COGG a letter objecting to the double bus stop and therefore everything is now on hold.
- If there was one bus stop it would require at least 70% of the current double stop and businesses toward Union would still have an empty taxi zone most of the time Monday to Friday which should be converted to car parking.
- There is an issue regarding school students and their behaviour in this section of Ryrie Street that will be addressed by CGCM, McHarry's and relevant schools during April.
- COGG will soon undertake a survey of bus passengers and a meeting with traders will be held.

## **11. Update regarding Committee member replacements – June 30<sup>th</sup> 2004**

- Letters to be sent to all organisations represented on the Committee including the Chamber of Commerce, REIV, Geelong by the Bay Tourism, Westfield Bay City, Market Square and VECI seeking nominations for the period 1<sup>st</sup> July 2004 – 30<sup>th</sup> June 2006. Following Council approval of our request to include a representative of the Waterfront business operators group on CGCMC, a letter has also been sent to Rod Driscoll (Chairperson) seeking a nomination.
- Advertisements will be placed in the Geelong Advertiser in late April seeking nominations for elected representatives (Arts & Retail).

**Action:** Emma to send letters to the organisations represented on CGCMC seeking nominations for the period 1<sup>st</sup> July 2004 – 30<sup>th</sup> June 2006.

**Action:** Emma to place advertisements in the Geelong Advertiser in late April seeking nominations for the elected representatives (Arts & Retail).

## **12. Sub Committee Reports**

### **Finance Report & Sub Committee Update**

- Minutes of previous meeting (26/03/04) as per meeting pack.
- Bob advised that the carryover funds from 2002/2003 have now been approved.
- Proposed 2004/2005 budget included in Emma's WIP report (see meeting pack) and included in Finance meeting minutes.
- Noted that no attempt was made to exclude any items from the submissions received from the Sub Committees, however allocations were adjusted according to the timing or the perceived probability of the project/initiative occurring.

**Action:** Emma to advise Sub Committee's of their 2004/2005 allocated budgets and confirm their acceptance of these.

### **Safe City Taskforce Update**

- Minutes of previous meeting (18/03/04) as per meeting pack.

### **Central Geelong Farmers Market Sub Committee Update.**

- Minutes of previous meeting (16/03/04)

### **Marketing Sub Committee Update**

- Minutes of previous meetings (17/03/04) as per meeting pack.

### **Evaluation Sub Committee Update**

- Meeting to be scheduled following receipt of March Pedestrian Count reports.
- Nothing further to report at this stage.

## **13. General Business**

### **Easter Trading Exemption**

- Minister for Information and Communication Technology & Minister for Small Business has advised that our request for reconsideration of our initial application for exemption to Easter Sunday trading restrictions has been unsuccessful.
- Need to obtain statistics from Shoot Out regarding 2004 event to support application for Easter trading exemption in 2005.

### **Launch of Westconnect Campaign**

- Community campaign launched last week.
- Businesses have been encouraged to support the campaign by displaying postcards in their business for collection by their customers.
- Both Market Square & Westfield indicated their interest in receiving a supply of postcards for collection by their customers.

**14. End of Meeting** - Meeting concluded at 9:20am. Next Meeting - 7:30am, Tuesday 4<sup>th</sup> May 2004, Busport Office.