

Official Host of



**energise enterprise**

VICTORIA'S SMALL BUSINESS FESTIVAL

## Energise Enterprise – Victoria's Small Business Festival

The City of Greater Geelong is pleased to be part of Energise Enterprise – Victoria's Small Business Festival during August 2010. The City is hosting two FREE events during the festival.

### Event 1: Energising Your Business – Free Seminar

Rob Hartnett's (Selling Strategies International) dynamic and entertaining presentation will focus on:

- 3 Keys to Thinking Big
- 3 Keys to Entrepreneurial Thinking
- 5 Drivers of Profits
- Secrets of Winning Sales Organisations
- Marketing Strategies (including connecting social media to sales)

This interactive session will provoke you to think about "what is possible for your business" and then provide you with tools to achieve these ideas. The session will include case studies and real examples from businesses of all sizes.

After the session you will be better equipped to drive your business performance, capitalise on opportunities and deliver greater value to your clients.

**Limited seats are available – bookings essential.**

**When:**

Thursday 5 August 2010, 6.00pm-8.00pm

**Where:**

City Hall, Cnr Gheringhap and Lt Malop Streets, Geelong 3220  
(enter via Little Malop Street)

**Catering:** Light refreshments provided

**Cost:** Free

For bookings please call the City of Greater Geelong's Economic Development Unit on 5272 4888 or email: [ecoinfo@geelongcity.vic.gov.au](mailto:ecoinfo@geelongcity.vic.gov.au)

### Event 2: Tax Basics for Small Business - Free Seminar

This information session run by the Tax Office is aimed at small business operators, those just starting out or those thinking about starting a new business. In this session you will learn about tax basics relevant to owning and operating a small business and receive practical tips for your business.

**Some of the topics covered include:**

- Getting started in business
- Income and expenses
- Goods and services tax (GST)
- Employing people
- Reporting and paying
- Record keeping
- Dealing with the Tax Office

**Limited seats are available – bookings essential.**

**When:**

Thursday 12 August 2010, 5.00pm-7.30pm

**Where:**

City Hall, Cnr Gheringhap and Lt Malop Streets, Geelong 3220  
(enter via Little Malop Street)

**Catering:** Light refreshments provided

**Cost:** Free

For bookings to attend please contact the Australian Taxation Office on 1300 661 104 or email [vic.taxbasics@ato.gov.au](mailto:vic.taxbasics@ato.gov.au)

For information on other business events being held in Geelong please visit [www.geelongaustralia.com.au](http://www.geelongaustralia.com.au)

