

central geelong sidewalk sales form guide 2011

1 Malop Street Sprint

18	Community Care Chemist	Great discounts on selected items
53	Kathmandu	Further 20% off all clearance stock, clearance stock up to 70% off original price!
64-66	Speakys Surf, Skate 'n' Snow	Great discounts on selected items
77	Princess Polly Geelong	Great discounts on selected items
171	Darrel Lea	Darrel Lea showbags
175	A&B Musical Instruments	Drums and accessories clearance up to 50% off
186	Newvision Eyewear	10% off all eyewear plus free cloth and lense cleaner
200	Australian Hearing	Free hearing screenings for seniors please call 131 797

2 Ryrie Street Plate

50-52	Cash Converters Geelong	Annual Melbourne Cup 20% off everything sale and free sausage sizzle
90	Ballyhoo Art P/L	10% off all purchases on the day (excluding canvas maps and magazines)
92-94	Geelong Art Supplies	20% off all stock (excluding sale or specially marked items) and great bargains on sidewalk and in store
92-94	Millman's Paperie	20% off all stock (excluding sale or specially marked items) and bargains on sidewalk and in store
102	Athletes with Attitude	15% off storewide
106	Twisted Threads	10% off all yarn and 50% off all tapestries and cross stitch kits
110	Cavalier Paper	75% off paper - suitable for invitations and craft and 75% off all ribbons and braids
126A	Kylie J Pole Studio	2 for 1 casual class pass - 2 people can attend a pole dance/fitness class for the price of 1! Only \$20 usually \$40 all ages and fitness levels welcome
138	Chefs Essentials	20% off all stock (electricals not incl. Conditions apply)
144	Rays Outdoors	50% off the marked price on the discount table out the front only
155	Gifts for the Geek	Fantastic specials table
170	Oz Knits	10% off all full priced stock, half priced, \$10 and \$20 specials racks, all buy 1 get 1 free
172	The Squire Shoppe	Range of suits reduced by \$100 (\$295 down to \$195 and \$395 down to \$295), short sleeve shirts and polos reduced to \$20 plus many more bargains
175	The Sporting Globe	The cup live on over 20 big screens including the largest beer garden in Geelong. Activities all day including racewear competitions, punters club and drink specials
212	Hyper Hyper	Bettina Liano and Wheels & DollBaby Jeans \$99, Franco Burrone shoes all \$99, Peter Lang leather belts \$79, Selected Bettina Liano and Wheels & DollBaby tops and dresses \$79

3 Little Malop Street Maiden

84A	The Dive Bar & Coffee House	Buy one coffee, get one free!
102b	V-Gem Vegetarian Café	Fantastic vegetarian sauces, cookies and more for sale
106	Subkulture	Great discounts on selected items
114	Speakys Surf, Skate 'n' Snow	Up to 50% off selected items
111	Wedding Belles	10% off all floor stock & 50% off selected items
53	Geelong Gallery	10% off storewide
104	Simply Sizes	Great discounts on selected items

4 Westfield Geelong Harness

1001 Optical	Designer sunglasses from \$79!! 70% off selected styles
ABC Shop	Fantastic specials table
Angus & Coote	40% off all jewellery on display (excludes Wedders, Rush M&Y Stee) 20% off all watches on display
Aussie Disposals	All tents 20% off regular price. 15% off all sleeping bags
Autograph	Buy two items to receive 20% off the total
Australian Geographic	20% off full priced Barska Binoculars & Spotting Scopes & 15% off selected items
Bardot	20% off full priced items
Betts	20% off full priced items (not to be used in conjunction with any other offer)
Betts Kids	Selected styles \$19.99 and under
Bevilles Jewellers	Spend \$100 in store and receive a free pair of sterling silver cubic zirconia studs
Bridge Room Café	Pasta of the day for \$10 save \$5.95!
Chemist Warehouse	All genuine fragrances up to 80% off RRP plus all your favourite cosmetics brands - Revlon, Maybelline and Rimmel 15% off RRP
Donut King	Buy one regular coffee get one free!
Escape Travel	\$50 off any International Package booking (Must be valued at \$2000 or more to receive discount)
Esprit Kids	25% off everything in store!
Feeling Fruity	Buy a large yogurt and get a BONUS small yoghurt free
Finz & Things	2 potato cakes and a can of coke only \$4.50
Glue Store	Up to 70% off in store! Selected tees, singlets and shorts for only \$20
GNC Livewell	Sign up for a membership and receive 20% off GNC items
Groove Train	Kids eat free! (must be accompanied by an Adult purchasing a main meal. Second child with adult pays 50% of kids meal price)
Gumboots	20% off full priced stock. Selected t-shirts only \$9.95. (20% discount for Gum Mail members only, join in store for free!)
Hairhouse Warehouse	Turbo Iron Hair Straightner with a K.M.S heat protectant valued at \$230 - today only just \$100
HBA	Join on Melbourne Cup Day on Hospital and Extras cover to receive a \$50 gift card to use wherever Eftops is available! PLUS free coffee with every quote today only
Healthy Habits	Schnitzel Sandwich with coleslaw & cheese plus small drink - great value for only \$10!
Jacqui E	20% off storewide
Jeanswest	20% off storewide & 50% off marked price on sale stock
Jo Mercer	20% off storewide
Just Cuts	\$3 shampoo and \$3 dry off
Just Jeans Geelong	Buy two items and receive 50% off the second item, (Conditions apply see in store)
Katies	30% off full priced items
Kevin Paisley	30% off all Sunglasses (not in conjunction with any other offer)
KFC	Double Crunch Combo only \$5.95
Kids Central	Great discounts on selected items
Laura Ashley	30% off full priced Fashion and Homewares PLUS 15% off already reduced Fashion and Homewares (excludes Furniture and Made-to-Measure items)
Lolitta	20% off storewide PLUS 30% off sale stock
Lorna Jane	20% off second item
Matchbox	Discounts right across the store, up to 70% off RRP
Melrose Ave	Great discounts on selected items
Mostly \$2	Fantastic specials table
Nextra	Assorted magazines from only \$2 each
Noni B	30% off storewide (not to be used in conjunction with any other offer)
Oxfam	Specials table full of fantastic discounts
Payless	Great discounts on selected items
Perfume Connection	15% off storewide
Peter Jackson	Save \$200 on Peter Jackson Black Label suits PLUS receive a complimentary tie, valued at \$39.95
Platinum Communications	\$10 off anti-glare screen protector when you purchase an iPad 2 case from Viva or XDoria range. Plantronics Explorer 240 Bluetooth Earpiece \$49.95 SAVE \$20
PO Box	Shirt and tie packs for only \$20 save \$9.95. Many colours available. Ask about our fantastic suit deals!

Priceline Westfield	Purchase any 2 products from the Maybelline New York Eye Cosmetics range and get second product from the same range FREE (Free product must be of an equal or lesser value than the first)
Queenspark	25% off new stock PLUS 50% off already reduced prices
Rodney Clark	Selected Clothing & Accessories, nothing over \$59
Roger David	20% off storewide, including already reduced stock
Sanity	Fantastic specials table
Shaver Shop	Up to 50% off selected lines
So Spoilt	10% off storewide
Specsavers	Free transition lens (valued at \$100) when purchasing one pair from \$149 range or above. PLUS free digital retinal photograph
Sportscraft	20% off full priced items
Stone Shoes	All \$79.99 Dress Shoes reduced to just \$49!
Strandbags	20% off already reduced red ticketed stock (Cannot be used in conjunction with any other offer. No layby)
Strapper Surf	50 - 70% off selected items PLUS our famous Strapper tracky deal - \$50 each or 2 for \$90 plus loads more!
Sussan	50% off all sale stock!
Telechoice Geelong	Up to 40% off selected accessories for mobiles & iPads
The Body Shop	Free 10 minute express makeover!
Valley Girl	Fantastic specials table
Wild Cards and Gifts	\$5 bargain table, name money pots and door plaques \$9.99 and name drink bottles \$16.99
Wishbone	BBQ Chickens \$6.95 each - save \$3. Gourmet Chicken Sausages \$7.99kg - save \$4 per kg
Wittner Shoes	15% off all full priced products (Excludes sale items. No lay-bys. Not to be used in conjunction with any other offer)
Zu	Buy any bag and shoe in the same transaction to receive \$50 off the shoe price!

5 Market Square Maiden

Adairs	25% off all full priced merchandise and 10% off already discounted stock
Australia Post	Storewide sale
Budget Eyewear Geelong	Buy one pair get another half price when you spend \$150 or more and 20 - 50% off all non prescription glasses
Cotton On	50% off all sale items. Prices as marked
Duffs	Large selection of quality products at 1/2 price or more!
Dymocks	Specials table of great discounts up to 50% off
Factorie	30% off full priced merchandise, conditions apply
Fault's Shoes	Summer sale stock from \$39
Geelong Décor Plus	15% off all baby boo soft toys, 15% off flowers, 20% off Jim Shore and Christmas stock and up to 50% off selected discontinued items
Geelong Sports & Memorabilia	10 - 50% off a huge range of AFL gear
Ghanda	\$5 thongs, normally \$20 so be quick!
Jay Jays Geelong	50% off all sale stock!!
Market Square Shopping Centre	Get the first 2 hours parking FREE when you make a purchase from any Market Square retailer. Receipt must be shown to car park attendant upon exit to redeem this offer
My Chemist Market Square	Fragrance discounts, 10% off RRP of shoes, Vitamins discounts, prices starting from \$1
My Size	Buy any top or dress over \$49.95 and receive 30% off a pair of jeans
Novo Shoes	25% off full priced merchandise. Not valid with any other offer. Excludes Ipanema, Gisele Bundchen and Angel Azorin Collections
Priceline Pharmacy	Various specials on perfume, cosmetics and other health and beauty lines
Prouds the Jewellers	Great discounts on selected jewellery
Rockmans	25% off everything in store!
Spendless	Second pair 1/2 price on full priced merchandise (Second pair has to be equal or lesser value, not to be used in conjunction with any other offer, must be purchased in the same transaction, excludes sale items)
Tonia T Boutique	Specials rack - nothing over \$20

6 Moorabool Street Heat


26	National Wool Museum	25% off full priced goods. Does not apply to consignment goods
26	Black Sheep Café & Restaurant	Complimentary beer, wine or soft drink with + every main meal purchased
54	Rimini	10% off the total bill when meals are purchased
60	GMHBA	Join Melbourne Cup Day and get one month free! (Applied to financial member after approximately 90 days of continuous membership. Other conditions apply)
80	Eye Care Plus Geelong	Get up to 75% off designer sunglasses (selected brands and styles)
90	Thomas Jewellers	Selected Royal Doulton figurines at 50% off
100	The Reject Shop	First 100 customers to spend over \$30 will receive a free sample bag
101	Suzanne Grae	Take a further 30% off already reduced prices
108	My Hair Geelong	Silver Bullet Mini Hair Straightener \$15 (RRP \$39.95)
110	Angeliques Boutique	Assorted tops and pants were \$59 now \$20, assorted knits were \$55 now \$20, Assorted rack of after 5 wear 50% off!
118	Ebari Health & Beauty	Full body spray tan \$20, save \$15 and all body piercings \$50 save up to \$20
136	Australian Red Cross	20 % off everything in store (Excl. sale stock)
142	Just Sweets + Bargains	Cadbury 80g Cherry Ripe bars - 3 for \$4.50, saving 40%
144	Mainly \$2	Spend over \$25 in the one transaction and receive a free gift worth \$5
165A	Frank and Dolly's	Old fashioned yard sale - come along for some local treasures, bargains and lemonade. Hooray! Open 10am - 5pm (in conjunction with Polly put the Kettle on and Herman's Cousin Harriet
165b	Polly Put the Kettle On	Old fashioned yard sale in conjunction with Frank and Dolly's and Hermans Cousin Harriet)
162	Fletcher Jones	30% off storewide (except made to order)
170	Fyans Cottage	Clearance on discontinued lines & 10 % off storewide (excl. Moorcroft, not valid with any other discount)
171	Hermans Cousin Harriet	Old fashioned yard sale in conjunction with Polly put the Kettle on and Frank and Dolly's
171	Mountain Designs	Take an additional 20% off all sale items storewide, further one day specials
171	Kumfs Comfort Shoes	Prices from \$99 and 20% of Cassini and Saimon brand shoes
176	Black Pepper	End of season fashions reduced to 50% & 75% off
202	Peter Toyne's Clubhouse Golf P/L	Maxfli Balls \$9.95 doz., 'Pringle' knitwear 50% discount, Maxfli Gold Bag \$47.95, Animal Wood Cover (Whale) \$5
236	Pivot Stove & Heating	10% off all Pizza Ovens & 10% off all Chimineas

7 Central Geelong Cup

94.7 The Pulse, 68 - 70 Little Ryrie St	- Keep The Pulse Pumping! Subscribe to Geelong's own community radio station and win prizes! Call 52225947 or go to www.947thepulse.com
Geelong Snow Sports, 24 Bellarine St	- Geelong's snow gear specialists - All stock below store cost. 60% off storewide, no exceptions
Just Lashes, Suite1/60 Brougham St	- Glam lashes for two people at \$99 each and bring a friend for free for professional teeth whitening (normally \$350 per person)
LIC (Lollies, Ice-Cream & Coffee), 31 Yarra St	- Buy one ice cream and receive another of equal value for free
Lifeline Geelong Barwon Region, 13 James St	- With each purchase over \$5 receive a pair of ladies pants free
LP Foley & Associates P/L, 117 Myers St, Level 4	- Free financial health check on initial appointment to discuss your personal circumstances and financial objectives
One5One Gallery, 151 Mercer St	- 25% off our unique homewares and original artworks
Unique Alterations, 20 Union St	- Shorten jeans - \$5 (50% off) and shorten trousers - \$10 (30% off)
Tell - A - Balloon, 41 Yarra St	- Come in and receive 10% off the retail price STORE WIDE (Does not include delivery charge)



FREE
Central Geelong
Sidewalk Sales
Shuttle Service
and Parking Map
 10am to 4pm
 Operates every 15 minutes

 Denotes shuttle route
 Park all day FREE at Upper Hearne Parade and catch the shuttle service to Central Geelong.

Catch the action on the big screen at:

- The Dive Bar and Coffee house, 84a Lt Malop Street
- Rimini, 54 Moorabool St
- The Sporting Globe, 175 - 177 Ryrie St
- The Phoenix Hotel, 59 Moorabool Street
- Speakys Surf, Skate 'n' Snow, 114 Little Malop St
- Pivot Stove + Heating, 238 Moorabool Street
- Duffs Market Square, Market Square

- Carlton Hotel, 21 Malop Street
- Cash Converters, 50-52 Ryrie Street
- The Bush Inn, 58 Corio Street
- Kevin Paisley Fashion Eyewear, Westfield
- The Bended Elbow, 69 Yarra Street
- Mr Hyde, 11 Malop Street



Win one of two \$500 shopping sprees in Central Geelong

To Enter: Complete this entry form and place it in the entry box provided at any of the businesses listed above showing the Melbourne Cup Race.

Name: <input type="text"/>	Which age group do you belong to?
Address: <input type="text"/>	<input type="checkbox"/> Under 18 <input type="checkbox"/> 18-24yrs <input type="checkbox"/> 25-39yrs
<input type="text"/>	<input type="checkbox"/> 40-54yrs <input type="checkbox"/> 55-69yrs <input type="checkbox"/> 70+
Suburb: <input type="text"/> Post Code: <input type="text"/>	Yes, I would like to receive regular information about
Phone: <input type="text"/>	<input type="checkbox"/> the Central Geelong Farmers Market
Email: <input type="text"/>	<input type="checkbox"/> the School Holiday Fun program
	<input type="checkbox"/> Central Geelong Marketing Activities
	<input type="checkbox"/> Food related events like <i>Tastes of Central Geelong</i>

Terms and conditions The total prize value is \$1000. Prize is for 2 winners both receiving \$500 in spending money. Winners will be asked to nominate Central Geelong businesses and asked to nominate the amount they would like spent at each and given a voucher. Fifty percent of each winner's spending money must be spent outside Westfield and Market Square shopping centres. The prize is not redeemable for cash. Competition commences 9am on 1/11/11 and ends at 5pm on 1/11/11. The competition winner will be hand drawn at 2pm on 4/11/11 from the combined entries. The prize draw will take place at Central Geelong Marketing Office, 17 Gheringhap Street, Geelong VIC 3220 on 4/11/11. **Privacy statement** The personal information requested in conjunction with this competition is being collected by CGM to conduct this promotion. When specified, entrants personal information will be retained at the conclusion of the competition for use in other CGM promotions. Council's privacy policy can be viewed at www.geelongaustralia.com.au



Melbourne Cup Day
Tuesday 1st November
9am – 5pm

With one day only specials from over 160 businesses, make a day of it in Central Geelong!

- WIN one of two \$500 shopping sprees in Central Geelong
- Melbourne Cup coverage in venues throughout Central Geelong
- Roving entertainment
- Hop on and off the FREE Central Geelong Shuttle from 10am to 4pm

Make a day of it in Central Geelong



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