

CENTRAL GEELONG CHRISTMAS TRAIL



DOWNLOAD THE 'CHRISTMAS IN CENTRAL GEELONG' APP FOR AUGMENTED REALITY

See over for more information about augmented reality and 3D wall art

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Partners:



#GEELONGCHRISTMAS

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PRESENTED BY:



1 FLOATING CHRISTMAS TREE & LIGHT SHOW ☀️ 🌙

From 10 NOV From 8.30pm every night

The largest floating outdoor tree in Australia will shimmer and glitter on Corio Bay every 15 minutes from 8.30pm. Proudly supported by GeelongPort.

2 FREE PERSONALISED SANTA LETTERS ☀️ From 10 NOV

Post your letter to Santa in the North Pole letter box located in The Carousel to receive a letter back from Santa. Mail must be received by 15 DEC.

3 MORNING TEAS WITH SANTA ☀️

1,2,5,7,9,12,14,16,18,19,20,21,22,23 DEC
From 9.30am-10.15am

Children can meet Santa and the Magic Meter Elves, enjoy morning tea and a ride on The Carousel. Free. Limited places. Bookings essential at centralgeelong.com.au and open 16 NOV from 12.00pm. Presented by Central Geelong Marketing.

4 CHRISTMAS AT THE CAROUSEL ☀️ 🌙

From 10 NOV

Enjoy extended hours, festive lighting, and roaming Santa. Glow merchandise, souvenirs and snacks available. Visit www.geelongaustralia.com.au for details.

5 ILLUMINATED BAUBLES & STARS 🌙

From 10 NOV

Illuminated baubles and five giant stars light up The Carousel Precinct.

6 FAMILY CHRISTMAS MOVIES 🌙

Family Christmas movies on Steampacket Gardens. BYO chairs and blankets.

Friday 15 DEC – 6.30pm: Despicable Me 3

Friday 22 DEC – 5.30pm: The Mik Maks
6.30pm: A Muppets Christmas Carol

7 WATERFRONT ACTIVITIES ☀️ 🌙

From 10 NOV

The Waterfront Precinct will come alive with activities for the whole family. From a ride on The Carousel or train to a boat ride or helicopter flight.

8 CHRISTMAS WATERFRONT GEELONG MAKERS & GROWERS MARKET ☀️ 3 DEC From 10.00am-3.00pm

Featuring local produce, gourmet treats, art and hand crafts from regional makers and growers.

9 FERRIS WHEEL ☀️ 🌙 From 10 NOV

Hop on the largest travelling Ferris Wheel in the Southern Hemisphere to get a great view of the Floating Christmas Tree.

10 CARGO BOX LIGHT DISPLAY 🌙

From 10 NOV

Representing the 200 year history of cargo shipped through Corio Bay via the Port of Geelong.

11 BLIZZARD LIGHTS 🌙 From 10 NOV

Enjoy the magic of the lights dripping from the trees at Customs Park.

12 NATIVITY SCENE ☀️ 🌙 From 1 DEC

See a traditional Christmas Nativity scene in the window at the council offices at 100 Brougham St.

13 SANTA PHOTOS AT WESTFIELD ☀️

From 12 NOV

See in centre or www.westfield.com.au/geelong for Santa photo dates, times and prices.

14 ELF ACTIVITY @ BANK OF MELBOURNE ☀️ From 1 DEC

Enjoy Christmas themed activities for the kids. Look out for the *Christmas in Central Geelong* marker for augmented reality fun. The Central Geelong Magic Meter Elves are presented by Central Geelong Marketing and proudly supported by the Bank of Melbourne.

15 MYER CHRISTMAS WINDOWS

Featuring Christmas story 'Little Dog and the Christmas Wish'. Presented by Myer Geelong, Westfield Geelong, Deakin University, Central Geelong Marketing and the City of Greater Geelong. Look for the Geelong themed window!

16 GREEN SPINE

Discover Geelong's new botanical walk.

17 CATENARY LIGHTING AND STAR 🌙

From 10 NOV

Central Geelong's Christmas Catenary lighting display and star.

18 SANTA PHOTOS AT MARKET SQUARE ☀️ From 12 NOV

See in centre or www.marketsquare.com.au for Santa photo, Santa pet photos and Sensitive Santa dates, times and prices.

19 SCHOOL CHRISTMAS TREES ☀️ 🌙

From 15 NOV

Local schools have decorated Christmas trees. Come and see their colourful creations.

20 SANTA'S REINDEER TRAINING ACADEMY ☀️ 🌙

1 DEC to DEC 23 MON to THURS
10.00am-2.00pm FRI & SAT 10.00am-6.00pm

Help get Santa's reindeer ready for Christmas Eve. Take a ride on one of Santa's reindeer in our winter wonderland. Presented by Central Geelong Marketing.

21 MAGIC METER ELF BASE ☀️ 🌙

From 1 DEC to 24 DEC MON to SAT
10.00am-2.00pm

Central Geelong's Magic Meter Elves spread Christmas cheer and will use Santa's Reindeer Training Academy as their base. Presented by Central Geelong Marketing.

22 LANEWAYS PRECINCT – LITTLE MALOP STREET ☀️ 🌙

Central Geelong's Laneways precinct will be buzzing with great food, shopping and music.

23 MAXWELL COLLINS CHRISTMAS WINDOWS ☀️ 🌙 From 1 DEC

This series of Christmas windows are an annual tradition presented by Maxwell Collins.

24 COURTHOUSE CHRISTMAS PHOTO OPP ☀️

1 DEC to 22 DEC MON to FRI 10.00am-4.00pm

Get a free polaroid pic as part of an angel backdrop painted by local artist Joshua Maxwell.

25 LITTLE DOG AND THE CHRISTMAS WISH' STORY TIME & CHRISTMAS CRAFTS ☀️

From 1 DEC to 24 DEC MON to SAT 2.00pm

Enjoy the story of *Little Dog and the Christmas Wish* - the theme of the 2017 Myer Geelong Christmas Windows and Christmas craft – daily during opening hours.

26 FREE PERSONALISED SANTA LETTERS ☀️ From 10 NOV

Post your letter to Santa in the North Pole letter box located in the Geelong Library to receive a letter back from Santa. Mail must be received by 15 DEC.

27 A COLOURFUL CHRISTMAS ☀️

From 3 NOV to 5 JAN MON to SAT

Celebrate Christmas with colour. Make your own Christmas decoration inspired by local artist Andrea Shaw at this free and engaging creative station.

28 CITY HALL PROJECTIONS 🌙

From 10 NOV From 9.00pm every night

City Hall will be illuminated with a dynamic animated Christmas projection program. Come and be transported into an amazing creative world of light and colour from 9.00pm until midnight each night.

10 NOV only: show commences 9.30pm

29 CHRISTMAS TREE ☀️ 🌙 From 15 NOV

A six metre tree adds Christmas cheer to the corner of Malop and Gheringhap Streets.

LIGHT UP CENTRAL GEELONG

Christmas window & lights competition for Central Geelong businesses.

Vote for the business with the best Christmas window display for the chance to win great prizes including a Gold Class movie screening for you and 17 friends!

To cast your vote visit facebook.com/centralgeelongmarketing between 17 NOV and 15 DEC 2017 for entry details, times, terms and conditions.

Presented by Central Geelong Marketing and proudly supported by Village Cinemas Geelong. ☆

CHRISTMAS WALL ART FROM 25 NOV



Immerse yourself in our Christmas themed 3D artworks throughout Central Geelong. Follow the trail, take a pic and tag @lovecentralgeelong and #geelongchristmas on social media. ☆

Presented by Central Geelong Marketing, Revitalising Central Geelong and Geelong Library ☆



CHRISTMAS IN CENTRAL GEELONG AUGMENTED REALITY FUN FROM 10 NOV

Can you find Santa and his reindeer in Central Geelong? ☆

Use your smartphone or device to discover lovable Christmas Characters.

Download the FREE 'Christmas in Central Geelong' App from the App store or Google Play.

Look for the 'Christmas in Central Geelong' footpath stickers throughout the city.

Point your smart phone or tablet at the image on the stickers and see Santa and his reindeers out and about in Central Geelong.

Don't forget to take a photo of your Santa experience using your smart phone or tablet and post it to social media using #geelongchristmas and tag @lovecentralgeelong. ☆

Look for the AR symbol on the Central Geelong Christmas Trail and discover new public artworks and the Green Spine and Laneways Precinct along the way.

Visit www.centralgeelong.com.au/christmasAR for more information.

Presented by Central Geelong Marketing and the City of Greater Geelong. ☆

CENTRAL GEELONG APP

Download the Central Geelong app for all things Christmas!

You'll find exclusive Christmas offers, events, parking information, the trail map, gift guides, what's open and information on how to listen to the soundtrack for the Floating Christmas Tree light show!

